

RAIBB

# THE ROLE OF FOREIGN INVESTORS IN BERLIN- BRANDENBURG

01.10.2022 – 30.09.2024



*What strategic goals do international investors pursue in Berlin-Brandenburg? What effects do foreign investments have on the business location? The »RAIBB« research project is investigating these questions. The aim is to develop cooperation strategies for Berlin-Brandenburg SMEs at the microeconomic level. At the overarching policy level, the aim is to derive a sustainable policy for attracting foreign investors that is appropriate to the needs of the region.*

### **+** BACKGROUND

The capital region Berlin-Brandenburg has been benefiting from a growing influx of foreign direct investment for some time. Nevertheless, the region only performs below average in a comparison with other German federal states. So far, the activities of foreign-controlled companies in Berlin-Brandenburg have received little academic attention. Yet direct investments play a decisive role in the socio-economic development of the region.



## + PROJECT CONTENT

The project investigates the strategic orientation of foreign investment in Berlin-Brandenburg and how this interacts with different location factors and regional funding instruments. The research approach is interdisciplinary. The investigation is based on an analysis of available statistics and company-related secondary data, which will be evaluated within the framework of the project. Based on this, a survey of foreign investors in Berlin-Brandenburg will be conducted. Furthermore, the project will conduct in-depth case studies on relevant individual investments.

## + GOAL

The aim of the project is to provide a comprehensive analysis of the status quo of international investments in Berlin-Brandenburg. The »RAIBB« project also aims to provide recommendations for action on how location conditions can be improved for desired and forward-looking foreign investments. The results of the project are communicated via various dissemination channels. In addition to press and blog articles, a report on the results, and the project website, the findings of the project will be presented at national and international conferences and published in a high ranking international journal.



### + PROJECT CONTACT

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### + PROJECT WEBSITE

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### + PRACTICE PARTNER

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